

May 9, 2011



---

This is the first in a series of Industry direct email updates to keep you – ***our important Matrix customer*** - up to speed on the latest in PCB product and equipment technology. Not only will you be given a normal sales pitch - ***we know you understand*** - but also you will receive invaluable summaries with comments on the latest key offerings in our Industry. We hope you appreciate our approach because we sincerely want everyone to be successful.



## **DIRECT DIGITAL IMAGING** ***at Production Speeds***

### **Maskless Direct Digital Imager ([www.maskless.com](http://www.maskless.com))**

In our opinion, this new generation Direct Imager will begin to change the way PCB fabricators begin to process their boards. The old saying “Quality control Begins with the Artwork” is no longer valid. A Digital PCB pattern applied directly to the Resist will give manufacturers a much better chance to reach optimum Yield. With unmatched production speed, precision, and lower operating costs, the Digital Imager will soon replace the phototool process with all of its size and registration challenges.

Maskless wins acceptance into the **top 10 of the ITC - IPC APEX Expo Innovation Technology Center**. Products are selected based on their representation of a new or emerging technology of significant value and relevance to the electronics manufacturing industry.

For more details, CLICK ON – both the PDF file and the web site in RED

**Fred Long, Business Development | Matrix**

Tel: [416-569-8800](tel:416-569-8800)

[fred.long@matrixusa.us](mailto:fred.long@matrixusa.us) | [www.matrixusa.us](http://www.matrixusa.us)