



Panasonic Announces Research & Marketing Group for Electronic Materials Division

Tuesday, July 26, 2005

Panasonic Electric Works Corporation of America (PEWA) is pleased to announce the August 1st, 2005 formulation of a new Research and Marketing Group "EMD R&M" as part of its Electronic Materials Division. The Electronic Materials Division (EMD) will focus on research and marketing for materials used in multi-layer printed circuit boards. The PEWA Corporation, (formally Aromat Corp.) currently functions as the North American arm of Matsushita Electric Works, Ltd. (MEW) headquartered in Japan.

EMD R&M's goal is to introduce new technologies and search for new applications from their diverse product development pool. Working in such areas as high-speed network equipment, materials for semiconductor packaging, and next generation communication technologies. Its activity will also include collecting information regarding advanced technology trends of MLPCB Materials used in the aforementioned areas and also qualification of products using such technologies. In addition, MEW plans to expand R&M activity into research and planning of new businesses, including semiconductor-encapsulation materials, flexible CCL and etc., during the next few years.

The new groups' objective is to create bridges for USA based Original Equipment Manufactures (OEM) and their worldwide supplier chain. MEW Electronic Materials Division is a global electronic materials supplier consisting of 10 manufacturing facilities worldwide.

The initial EMD R&M team will be:

Mr. Roger Nishikawa, Director

Mr. Shingo Yoshioka, General Manager Research & Marketing

Mr. Matt Matsuda, Marketing Manager

Mr. Michael Monnin, OEM Business Development Manager

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