



Aromat
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Press Release

Aromat/ Matsushita Electronic Materials Division Appoints Matrix Electronics, Ltd. as New Exclusive Distributor in Canada

August 5, 2003

Aromat/Matsushita Electronic Materials Division has appointed Matrix Electronics, Ltd. as their new exclusive distributor in the Canadian marketplace effective August 5, 2003.

Matrix Electronics is a leading distributor of quality laminate materials, chemicals and capital equipment to the Printed Circuit Board Industry. Established in 1975 in Toronto, Matrix has over a quarter century providing world-class product technology and value added service to the Canadian printed circuit market.

Aromat/Matsushita is a global leader in the supply of laminates and prepreg materials to the printed circuit market. Key product technology is FR-170, R1755 (enhanced FR-4 epoxy), Megtron, Megtron 5, ZBC 2000, and ZBC 1000, the only one-mil thin core FR-4 product available in the market today. Aromat/Matsushita Electronic Material's products are manufactured in a state of the art automated facility in Forest Grove OR that services the North American printed circuit marketplace.

“We are pleased to have a distributor of Matrix's reputation represent our products in the important Canadian marketplace. Despite the depression in today's electronic manufacturing marketplace, Matsushita is growing rapidly due to our exceptional quality, innovative new product technology and value-added service leadership. We look forward to our growth in the Canadian marketplace and to a long a fruitful relationship servicing our customers in this market. Please join me in welcoming the Matrix Electronics Team to the Matsushita family.”

Bob Berg National Sales Manager
Aromat/Matsushita Electronic Materials.

For additional information please contact:

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